A global investment bank focused exclusively on advising clients on M&A, restructuring, financing and capital raising

Q2 2022 Results

#### **Forward-Looking Statements**

Statements contained in this Presentation that are not based on current or historical fact are forward-looking in nature. Such forwardlooking statements are based on current plans, estimates and expectations and are made pursuant to the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on known and unknown risks, assumptions, uncertainties and other factors. For a further discussion of such factors, you should read the Company's Forms 10-K, Forms 10-Q, subsequent Forms 8-K and other periodic reports filed with the Securities and Exchange Commission. The Company's actual results, performance, or achievements may differ materially from any future results, performance, or achievements expressed or implied by such forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements.

### **Greenhill from a Client Perspective**

- 26 years old
- Highly respected global brand
- Focused solely on advisory work
  - M&A, Restructuring, Financing, Capital Raising
- Capabilities in all industry sectors
- 5 offices in each of North America, Europe and Asia Pacific
  - Circa 40% of revenue from clients outside North America
- 80\* Managing Directors
  - Strong retention, with 1/3 having 10+ year tenure
  - Many of the best home grown (strong pipeline as well)
- Small scale relative to brand, capabilities and global reach
  - Focused on culture and quality rather than scale
- Strong culture of teamwork, collegiality and excellence

#### **Greenhill as a Business**

Solely focused on client advisory

High margin business

- Low capital requirements
- No balance sheet risks

Consistent generator of \$300mm+ of annual revenue

- Four consecutive years at that level
  - Recent years' revenue heavily second-half weighted
- Quarterly revenue volatility is high
  - Assignment flow steady, but completion timing random

Highly diverse revenue sources provide annual stability

- Top 10 fee clients largely different group each year
- Geographic and sector contributions vary widely
- M&A vs restructuring contributions vary widely
  - Counterbalance through economic cycles

Consistent strong generator of annual cash flow for equity holders

- 5-year average of \$60mm+ of debt repayment/dividends/share repurchases
  - After all costs, interest, tax and capex
- Comp and non-comp costs well managed
- Capital requirements very modest

Favorable risk profile

26 years with no material regulatory or accounting problems, litigation, bad receivables or employee misbehavior

**Employees fully aligned with shareholders** 

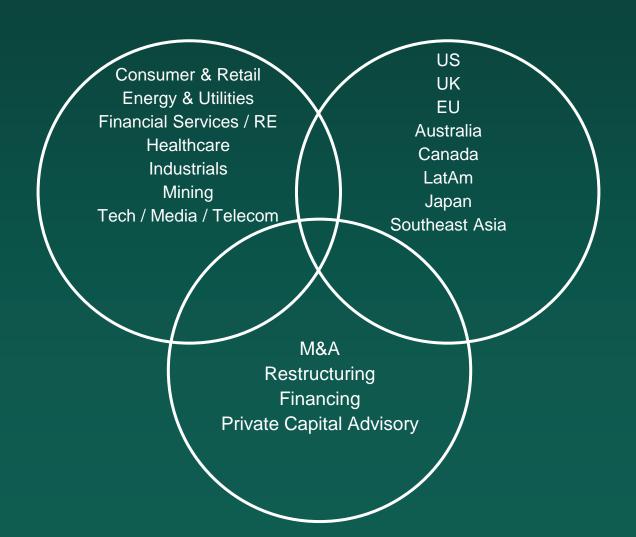
Employees own ~50% of equity value\*

## **Complementary Advisory Businesses**

#### ■ M&A

- Buyside, sellside, takeover defense
- Serving public companies and financial sponsors
- Strong capabilities in all developed markets
- Coverage of all major industry sectors
- Financing Advisory & Restructuring
  - Bankruptcy-related work for debtors and creditors
  - Debt financing advisory, focused on growing direct lending market
  - Equity financing advisory (private placements, rights issues, etc.)
- Private Capital Advisory
  - Primary fund raising for investment funds of all types globally
  - Secondary sales of limited partner interests
  - Continuation funds and other general partner-led restructurings

#### **Diversified Sources of Revenue**



## Revenue by Geography and Industry

Diverse business with varying geographic and sector contributions each year

	Advisory Revenue by Geography										
	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	Average
North America	60%	52%	59%	58%	57%	73%	56%	71%	61%	64%	61%
Europe	22%	33%	30%	23%	30%	17%	32%	15%	35%	19%	26%
Australia, Asia, LatAm, Other	18%	15%	11%	19%	13%	10%	12%	14%	4%	17%	13%

Advisory Revenue by Industry											
	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	Average
Financial Services and Real Estate	12%	17%	13%	10%	13%	5%	8%	17%	11%	17%	12%
Consumer Goods & Retail	8%	14%	16%	4%	10%	9%	26%	18%	41%	16%	16%
Technology, Comms & Media	20%	15%	13%	9%	16%	13%	11%	18%	13%	16%	14%
Healthcare	9%	16%	15%	12%	16%	9%	8%	5%	8%	15%	11%
Energy & Utilities	11%	7%	7%	5%	6%	10%	3%	4%	6%	7%	7%
General Industrial & Other	31%	20%	25%	39%	24%	24%	25%	20%	14%	22%	24%
Capital Advisory	9%	11%	11%	21%	15%	30%	19%	18%	7%	6%	15%

#### Client Revenue Profile

We Have a Highly Diversified Client Base, With Approximately 60-80 Clients a Year Generating \$1mm+ in Revenue

(\$ in millions)	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>
Fee Paying Clients *	160	143	138	136	130	115	146	128	131	173
\$1mm+ Clients *	66	58	66	61	64	48	63	58	65	82
Total Revenue % from Top 10 Clients	36%	43%	43%	32%	40%	39%	34%	35%	43%	28%
Clients in Top 10 for First Time **	10	7	8	9	9	8	7	6	7	8
Total Revenue	\$285	\$287	\$275	\$262	\$336	\$239	\$352	\$301	\$312	\$318

<sup>\*</sup> Excludes capital advisory clients

<sup>\*\*</sup> Client in Top 10 for the first time since 2011

#### **Growth Initiatives**

- Expanded focus on financial sponsor client base for all products
  - Historic focus was primarily on public companies
- Recent focus on financing advisory services
  - Natural complement to our restructuring business
- Recently developed global capital raising capability for private funds.
  - Strong pipeline of funds in market
- Continual focus on deepening sector coverage
  - A source for M&A, restructuring and financing projects

#### **Diverse 2021/2022 Transaction Clients**

#### **Selected Names**



#### **Q2** Results

- Revenue of \$36.0mm for quarter, \$81.5mm for YTD
- Results and pipeline consistent with recent years showing slow H1 and strong
  H2 leading to solid full year outcome
  - In past 3 years H2 revenue was 79% higher than H1
- Compensation costs of \$43.2mm
  - YTD similar to prior year in absolute terms
  - Aiming to bring comp ratio down by year end, as in recent years
- Non-compensation costs of \$13.8mm
  - YTD similar to prior year in absolute terms
- Loss of \$1.03 per share for quarter, \$1.68 for YTD
- Repurchased 850,926 shares / share equivalents for the quarter, 1.9mm YTD

## **Expense Targets**

Compensation Expense:

Percentage of revenue, targeted at 55-

60% on annual basis

Non-compensation Operating Expenses:

Largely fixed \$ amount, targeted at \$55-60mm annually

Operating Margin:

Targeting 25% of revenue on annual basis

Interest Expense:

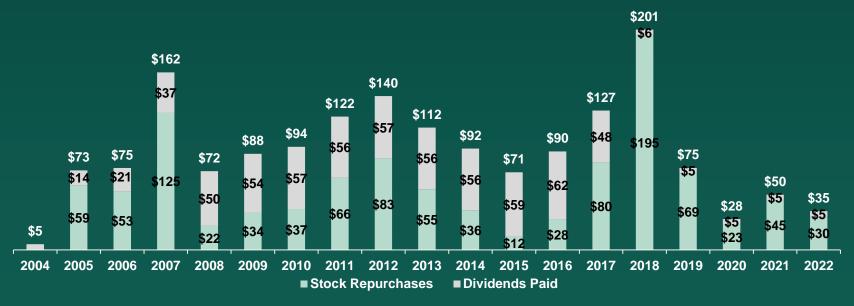
Q2 expense \$3.3mm

Taxes:

Expected rate in mid 20%s\*, with some variation based on geographic income distribution

# Strong History of Generating/Returning Capital

- Repurchased \$30.2mm in stock YTD (\$45mm authority remains)
- In 2021, bought \$45mm of stock while repaying \$55mm of debt
- \$1.7bn\* in dividends / share repurchases since 2004 IPO



(\$ in millions)

## Balance Sheet Deleveraging Since 2017 Recapitalization

- Cash of \$65mm
- Debt of \$272mm (net debt of \$207mm)
  - Down from \$375mm debt at peak
- No debt repayment obligations until 2024 maturity
- Objective to continue to reduce net leverage
  - Paused debt repayment to maintain adequate trading liquidity in our debt

As of June 30, 2022 13

### Strategic Plan

- Maintain historic client-focused business model and strong culture
- Increase scale of team
- Substantially increase scale and diversity of revenue sources
  - 26-year old global M&A franchise
  - Substantially enlarged Restructuring business
  - Increasing breadth of Financing advisory roles
  - Private Capital Advisory for fund sponsors / institutional investors
- Maintain expense discipline
- Balanced approach to deleveraging, share repurchases and dividend growth

Goal is to generate long term sustainable value for clients, employees and shareholders