

# Greenhill

*Q2 2018 Update on Performance, Outlook & Strategy*

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August 2, 2018

# Forward-Looking Statements

- Statements contained in this Presentation that are not based on current or historical fact are forward-looking in nature. Such forward-looking statements are based on current plans, estimates and expectations and are made pursuant to the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on known and unknown risks, assumptions, uncertainties and other factors. For a further discussion of such factors, you should read the Company's Forms 10-K, Forms 10-Q, subsequent Forms 8-K and other periodic reports filed with the Securities and Exchange Commission. The Company's actual results, performance, or achievements may differ materially from any future results, performance, or achievements expressed or implied by such forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements.

# Summary Investment Thesis

- Strong global brand for advice
  - Focus on larger transactions
  - New and repeat clients
- Long history of growth combined with strong profitability and cash generation
  - 2017 a rare exception
- Earnings power / cash flow enhanced by U.S. tax cut
- September 2017 recapitalization plan announcement
  - Created an inflection point and leveraged upside potential
- Expanding via recruitment of senior talent
- Large and growing inside ownership aligns team with shareholders
  - Employees own 36% of equity value \*

# Greenhill Business Model

- Pure advisory: fully aligned with clients
  - *Independent advisors continue to gain market share from big banks*
- Focused on wide range of complex matters
- Global approach via one unified team
- Excellent advice and transaction execution
- Collegial, team-oriented culture
- Goal of maximizing long term value creation for shareholders and team

# Scope of the Firm Today

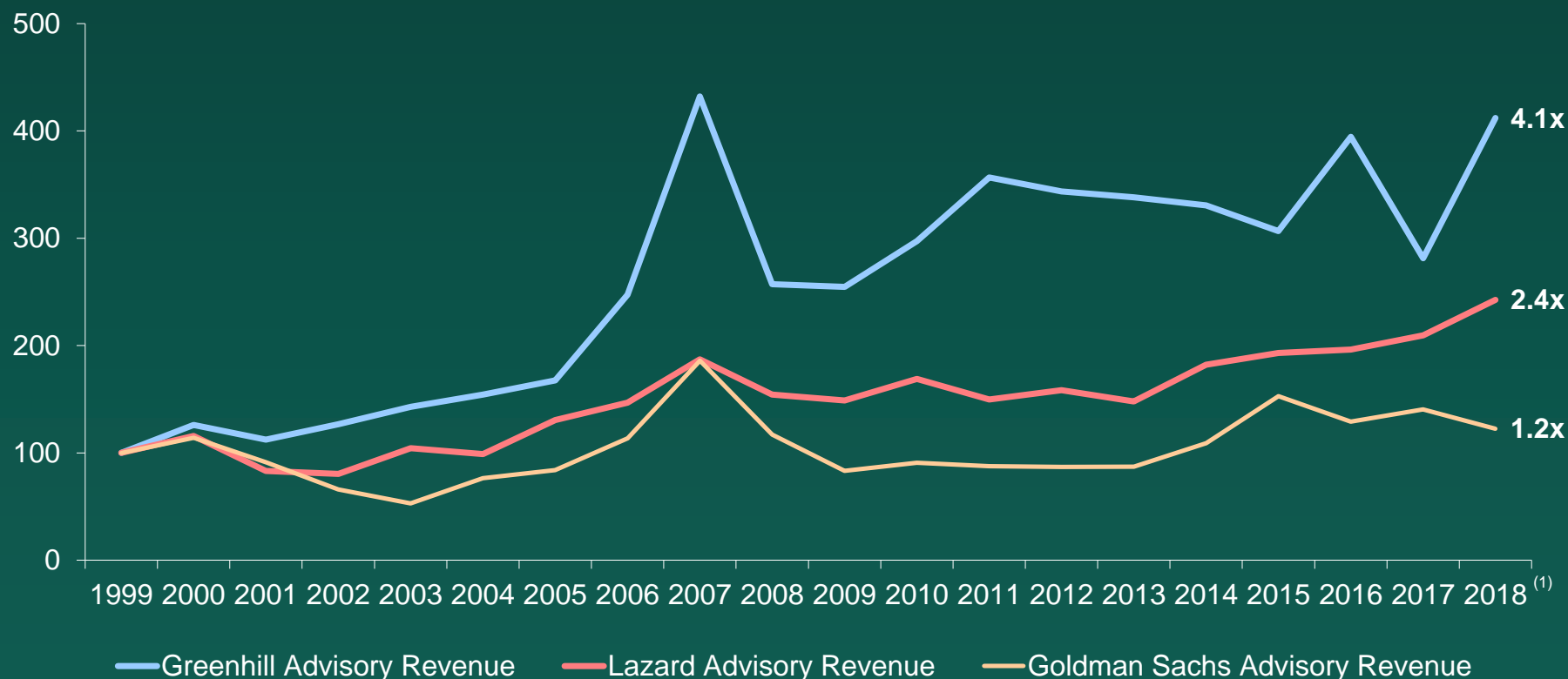
- 22 years old
- 15 offices on 5 continents
- 3 related advisory businesses
  - M&A, restructuring / financing, capital advisory
- Expertise in all industry sectors
  - But room to grow in each
- 74 Managing Directors <sup>\*</sup>
  - Median age 48
  - Majority here 5+ years, ~1/3 10+ years
  - ~2/3 recruited, ~1/3 internally developed

## Q2 / YTD Summary

- Record first half advisory revenue
- Revenue of \$88.5mm Q2, \$176.0mm YTD
  - Up 42% YTD
  - Strong performance in European corporate advisory and global capital advisory
- Operating profit margin of 22% Q2 and YTD
  - Includes \$2.7 and \$3.6mm, respectively, non-cash earnout adjustment
- EPS of 38 cents Q2, 58 cents YTD (73 cents adjusted for RSU accounting change)
  - Tripled versus first half last year
- Significant share repurchases

# YTD 2018 Performance Consistent with History of Long Term Market Share Gains

Advisory Revenue vs Largest M&A Advisor and Largest Independent Advisor, since 1999 (earliest available data)



(1) 2018 performance based on annualized figures as of Q2 2018  
Source: Company Filings and Releases

# Repeat Transaction Clients, 2016 - Now



**TEGNA** **ANIXTER**



**LION**



**A N T I N**  
INFRASTRUCTURE PARTNERS



**SUPERVALU**

**GANNETT**

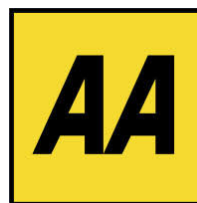


Super Retail  
Group



**MANN+**  
**HUMMEL**

**capvis**



**experian** **Ladbrokes**



# New Transaction Clients, 2016 - Now

**Brookfield**  
Canada Office Properties

**CHROMALOX**  
Advanced Thermal Technologies

**Walmart**



**PERSOL**



**ALLEGION**

**TSYS**

*Godfrey Hirst*  
**CARPETS**



**VECTOR CAPITAL**

**P**  
PARK  
ELECTROCHEMICAL  
CORP.

**CASCADE**  
INVESTMENT GROUP, INC.



**BNY MELLON**

**KIDMAN**  
RESOURCES



**Louis Berger**

**WELBILT**

*fw*  
A LAMSON & GOODWIN COMPANY

**greencore**  
group

**Best Lawyers**



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**morphosys**



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**Canada**



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CREST

**Go Daddy**

**Jaybro**  
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**WHISTLER BLACKCOMB**

**OSAKA GAS**



**us bancorp**

**INENICO**  
GROUP

**WAVE**  
COMPUTING

**MOLINA**  
HEALTHCARE

Note: Selected first-time transaction clients

# 2018 Selected M&A Transaction Involvement

Country	Client	Size	Description
	 GlaxoSmithKline	\$13.0bn	Buyout of Novartis JV
		\$7.1bn	Acquisition of Frutarom
		\$3.5bn	Acquisition and subsequent sale of the Trans Mountain Pipeline system, the Trans Mountain Expansion Project and related pipeline and terminal assets
		\$3.1bn	Sale to Blackstone
		\$1.6bn	Renewal of strategic partnership with Yakult
	 / West Street Infrastructure Partners	\$0.8bn	Take-private of CityFibre Infrastructure Holdings
		\$0.6bn	Acquisition of Aventics
		\$0.5bn	Sale to Sun Hydraulics

# Major Expansion Plan for Restructuring

- Entered business 17 years ago
- Strong but historically undersized team
- Recently added Neil Augustine, longtime Rothschild group co-head
- Recruiting at all levels
  - Near term goal of ramping up to 25+ professionals

# Strong Position in Capital Advisory

- Highly successful 2015 Cogent acquisition
- Global team and network of GP and LP relationships
- Market leader in secondary market deals globally
- Record year in 2017
- On track for record secondary revenue in 2018

# Strong History of High Profitability

## Pre-Tax Margin (Including All GAAP Compensation Costs)

	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u> <sup>(1)</sup>	<u>2016</u>	<u>2017</u> <sup>(2)</sup>	<u>YTD</u> <u>2018</u>
GHL	35%	38%	21%	23%	25%	25%	25%	17%	26%	(0%)	22%
MC	n.a.	12%	16%	(2%)	10%	18%	9%	26%	27%	25%	26%
LAZ	2%	(12%)	8%	13%	6%	11%	23%	23%	22%	24%	25%
HLI	n.a.	n.a.	n.a.	n.a.	n.a.	18%	19%	18%	20%	22%	22%
EVR	(5%)	7%	9%	7%	11%	18%	19%	11%	19%	21%	24%
PJT	n.a.	n.a.	n.a.	n.a.	n.a.	(3%)	2%	(1%)	3%	2%	5%

***25%+ GAAP Pre-Tax Margin 6 of Last 10 Years;  
Sector Best 7 of 10 Years***

Note: HLI figures calendarized to 12/31

(1) LAZ adjusted for tax receivable agreement in 2015

(2) MC, LAZ, EVR and PJT adjusted for tax receivable agreement impact in 2017 in connection to the Tax Cut and Jobs Act; MC adjusted for impact of Australian IPO

Source: Public filings

# Expense Outlook Going Forward

Comp Ratio:	55% Q2 and YTD; full year expected similar
Non-comp Operating Costs (now excludes interest expense and client reimbursements):	\$40mm YTD (includes \$4mm non-cash earnout adjustment); normal annual run rate ~\$70mm
Taxes:	24% Q2; going forward expected rate in low / mid 20%s

# Strong History of Generating/Returning Capital

- \$634mm\* in dividends since 2004 IPO
- \$795mm\* in share repurchases
  - Significantly reduced share count since IPO

# Recapitalization Plan (Announced Sept. 2017)

- Dividend reduced to fund large share repurchase
- Borrowed \$350mm on attractive terms
- \$20mm combined equity investment by Chairman and CEO
- Additional equity incentive grants to key people
  - 5 year cliff vest
- Announced \$285mm share repurchase plan
  - 66% completed as of July 31 (\$20.83 average price)
  - Will remain disciplined as to price / timing / amount ultimately expended

***Objectives were tax efficiency, taking advantage of undervalued stock and creating a catalyst for renewed earnings growth***



# Recap Begins a New Chapter at GHL

## Chapter One (1996 – 2010)

- *From founding through major expansion during financial crisis*
- Generally good M&A environment
- Pioneering IPO
- Steady growth in headcount, accelerated with financial crisis
- Strong revenue growth
- Extraordinary value creation

## Chapter Two (2010 – 2017)

- *From end of major expansion until announcement of recapitalization plan*
- Generally soft M&A environment (especially in Europe)
- Generally flat headcount / flat revenue
- Continued very strong cash generation / large dividend
- Strong 2016 results followed by weak 2017 performance

## Chapter Three began with our recapitalization announcement

# Near Term Objectives for Chapter Three

- Maintain historic business model, including culture
- Increase scale and productivity of team
  - Heavy MD recruiting
  - Equally heavy focus on internal development
  - Use exits as well as additions to drive increased productivity
- Substantially increase total revenue
- Increase diversity of revenue
  - Expand restructuring team
  - Broaden industry sector coverage
- Eliminate costs that don't drive revenue
  - Non-comp costs
  - Personnel upgrades as / when needed

***Goal is maximizing the leveraged upside potential created by the recap, for the benefit of our shareholders and team***

# 2018 YTD Managing Director Recruits

Ali Akbar (NY)	RBC Energy Midstream MD
Joachim Andersson (Stockholm)	Nordea Co-Head Swedish Advisory
Neil Augustine (NY)	Rothschild Restructuring Co-Head
Michael Hafner (Houston)	UBS / Deutsche EMEA Energy Head
Romitha Mally (NY)	JPM Consumer MD
Michael Masterson (NY)	Deutsche Transportation Co-Head
Nick Melton (NY)	Rothschild Telecom MD
Matthew Morris (NY)	Willis Insurance MD
Adam Troso (NY)	JPM Real Estate MD
Tom Widener (NY)	Deutsche Vice Chairman, Energy (Power & Utilities)

# What is Attracting New Talent?

- Strong brand
- Global platform
- Highly collegial culture
  - No politics / bureaucracy
- Lots of “white space”
  - Relative to most other independent advisors
- Recap plan seen as an inflection point
  - Share price seen as attractive

# Longer Term Plans Post-Recap

- Maintain historic business model
  - Be the most trusted global advisor for complex deals
- Continue to grow via recruiting and internal talent development
  - Be the best place to work among our peers
- Deleverage post buyback
  - Likely return to “low or no net debt” policy
- Increase dividends once deleveraged
  - Focus on special dividends to maintain financial flexibility